



# **Advisory Committee on Aging Equity Focus Group**

Atlanta Regional Commission  
Area Agency on Aging  
Wednesday, March 27<sup>th</sup> , 2024 1:00 P.M.

# Agenda



Importance of Collaboration



Engagement Plan



Committee Feedback



Schedule



## Vision

ONE **great** REGION

## Mission

*Foster thriving communities for all within the Atlanta region through collaborative, data-informed planning and investments.*

## Values

**Excellence** | **Integrity** | **Equity**

## Goals



**Healthy, safe, livable communities** in the Atlanta Metro area.



**Strategic investments** in people, infrastructure, mobility, and preserving natural resources.



Regional services delivered with **operational excellence** and **efficiency**.



**Diverse stakeholders engage** and take a regional approach to solve local issues.



**A competitive economy** that is inclusive, innovative, and resilient.



# MEANINGFUL ENGAGEMENT

## Understanding the Needs of a Community through Meaningful Public Engagement.



The U.S. DOT (2023) Promising Practices for Meaningful Public Involvement in Transportation Decision-Making.





# Purpose & Objectives

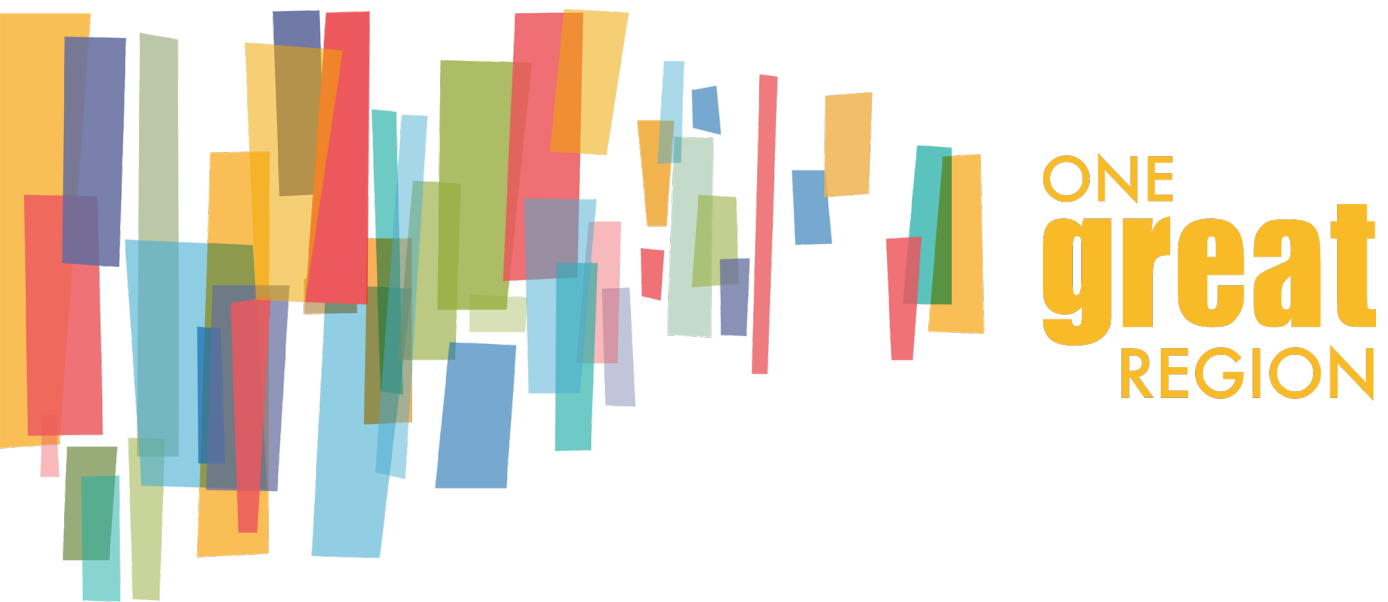
## Purpose

- Understand the needs of communities through meaningful Public Engagement.

## Objectives

- Understand Community wants and needs
- Get recommendations of who to involve for broad community representation
- Identify some of the older adult community's preferred engagement techniques





# Committee Discussion



# Ice Breaker

**What song best describes your favorite transportation?**

A.

"Walking on Sunshine" by  
Katrina and The Waves  
(Pedestrian access)

B.

"Bicycle Race" By Queen  
(Bicycle access)

C.

"Drive my car" by the Beatles  
(Roads & Highways)

D.

"Waiting on a Train" by John  
Fogerty  
(Transit access)

E.

"Freight Train Bookie" by  
Red Foley  
(Freight access)



## Understanding Community Needs

- ▶ Where are the most effective locations to meet and engage with older adults regarding their transportation needs?

## Representation and Inclusivity

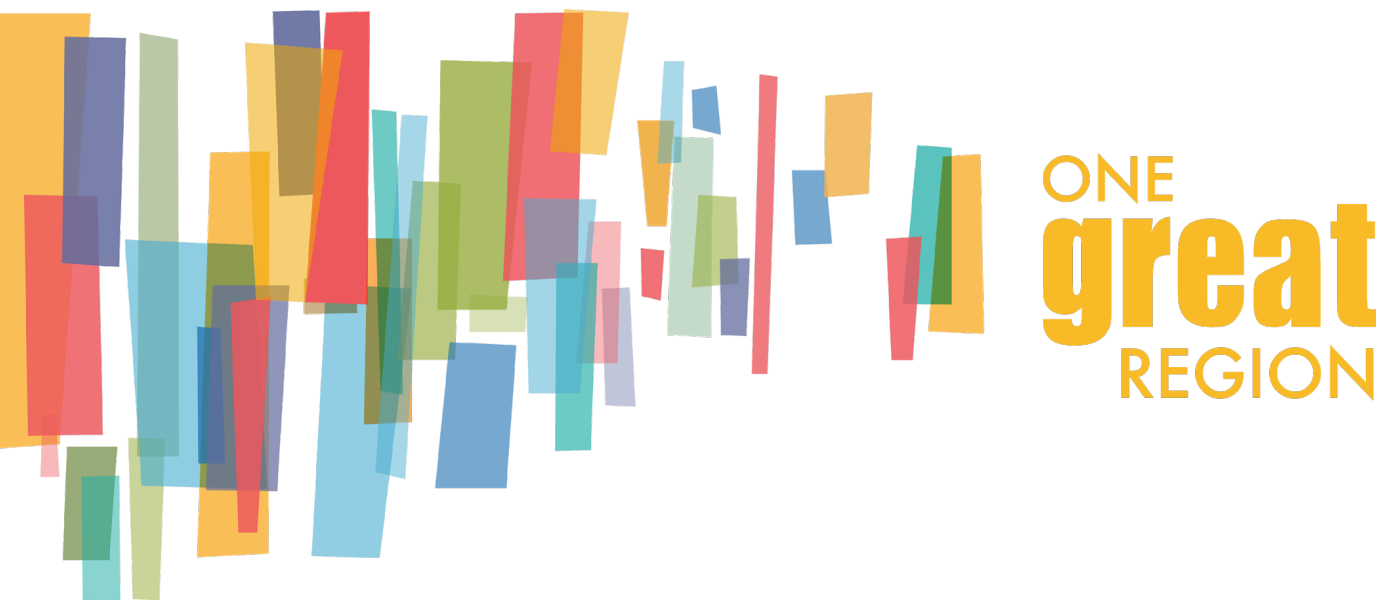
- ▶ In your experience, what methods of outreach would be most effective?

## Transparency and Trust

- ▶ What suggestions do you have for ongoing communications and building relationships with the community you serve?
- ▶ Do you have any specific suggestions?

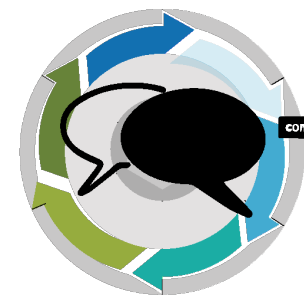






## Next Steps

Engagement Kick-Off - Spring 2024 *(tentative)*





**Thank You!**