

# Community Engagement & the Arts



Artist: @1010zzz  
curated by @icart\_inc  
with production support  
by @livingwallsatl  
and @gfb3



Since 2012, the Atlanta Regional Commission (ARC) has included **arts and culture** as a staffed focus area via the **Community Engagement and the Arts team** within the Community Development Department.



Roshani Thakore  
Head of Community Engagement and Arts



Antemil Jorkey  
Community Engagement and Culture Planner

ARTS AND CULTURE IS **ESSENTIAL**  
FOR BUILDING A THRIVING,  
**INCLUSIVE**, AND ECONOMICALLY  
HEALTHY REGION



# CORE VALUES

EQUITY + JUSTICE

COLLABORATION + CO-DESIGN

CURIOSITY + COURAGE

REFLEXIVITY



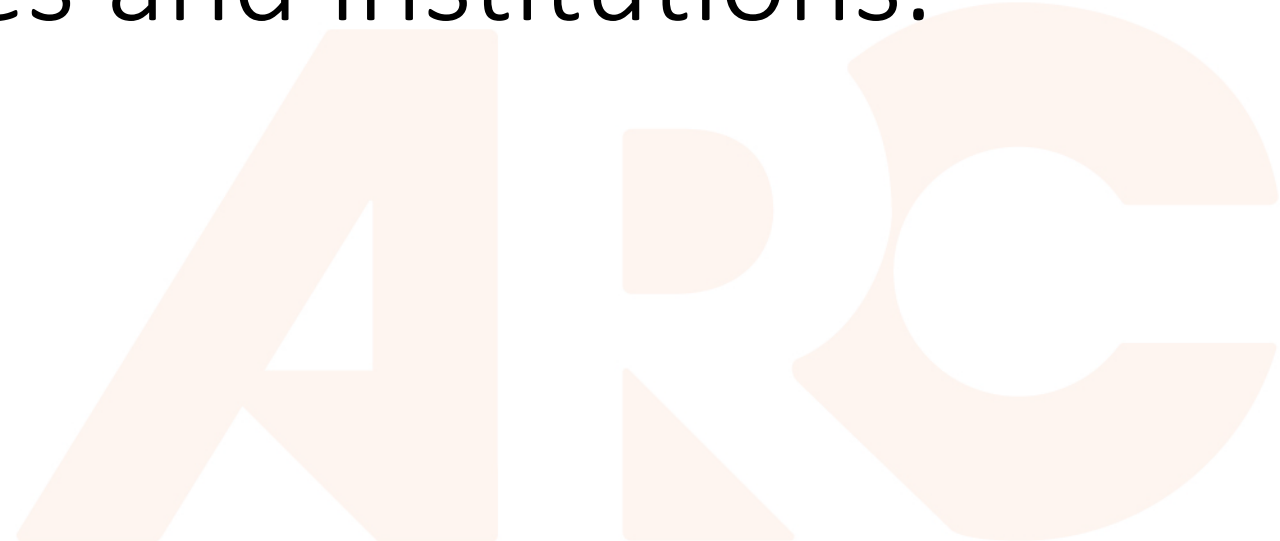
# Cultural Assessment of the Atlanta Region

May 2023



*Mural by Teresa Abboud El Rass  
at Alif Institute*

We will use this report as a foundation for exploring how cultural assets and investment in our region have accrued to some communities over others, and how **race, ethnicity, and other characteristics** inform the beneficiaries of Atlanta's cultural activities and institutions.




# CULTURAL ASSESSMENT REPORT TRIVIA!

- Metro Atlanta's creative industries experienced an annual job growth rate of 1.9% between 2016 and 2021, compared to 1.1% for all industries. **GUESS WHICH CREATIVE INDUSTRIES GREW THE MOST?**
- **TRUE OR FALSE:** The creative workforce in metro Atlanta is more diverse than the region as a whole.
- The Atlanta region is home to **HOW MANY** cultural nonprofit groups? How much revenue do they collectively bring in per year?
- **HOW MANY** local governments in metro Atlanta have developed arts & cultural plans?



Counties	#of Cultural Nonprofits	Total Assets	Total Revenue
Cherokee	44	\$6,295,323	\$15,842,755
Clayton	50	\$3,276,621	\$1,822,551
Cobb	237	\$58,514,448	\$20,240,924
DeKalb	311	\$106,857,057	\$42,071,850
Douglas	32	\$1,441,221	\$817,835
Fayette	54	\$720,334	\$864,311
Forsyth	32	\$2,014,961	\$1,464,159
Fulton	619	\$2,159,779,927	\$430,914,331
Gwinnett	241	\$161,869,029	\$117,171,193
Henry	54	\$1,054,805	\$1,083,490
Rockdale	30	\$1,081,226	\$383,589
<b>Region Total</b>	<b>1704</b>	<b>\$2,512,904,952</b>	<b>\$632,676,988</b>
<b>Georgia Total</b>	<b>3067</b>	<b>\$3,425,218,883</b>	<b>\$894,262,927</b>





ARTS + CULTURE  
REGION'S ECONOMY + QUALITY OF LIFE



BELONGING

ARC



