

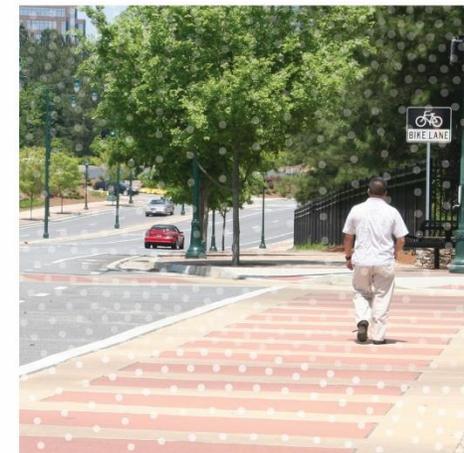
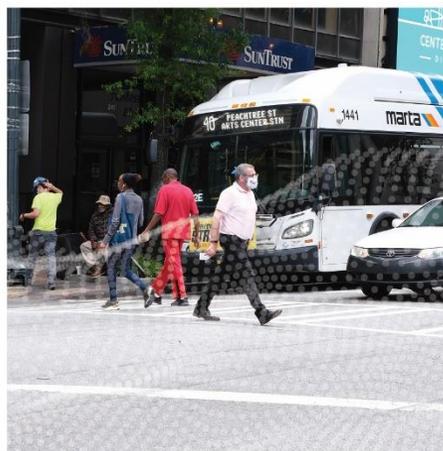


May 13, 2021

ATLANTA REGIONAL COMMISSION

# Regional Safety Strategy

*In Association with:*



# Project Team

**Regan Hammond, AICP**  
Client Manager



**Frank Gross,**  
**PHD, PE**  
Project Manager



**David Pickworth, PE**  
Deputy Project Manager

**Kirsten Mote, AICP**  
Technology  
(Modern Mobility Partners)

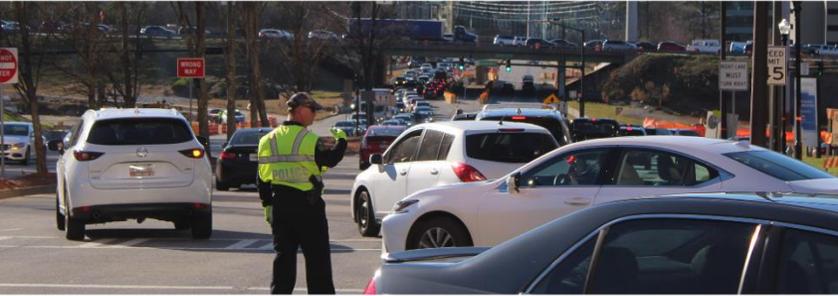


**Erin Thoresen, AICP**  
Implementation  
(Gresham Smith)

**Kristine Hansen-Dederick, AICP**  
Engagement  
(Sycamore Consulting Inc.)



# Project Expectations



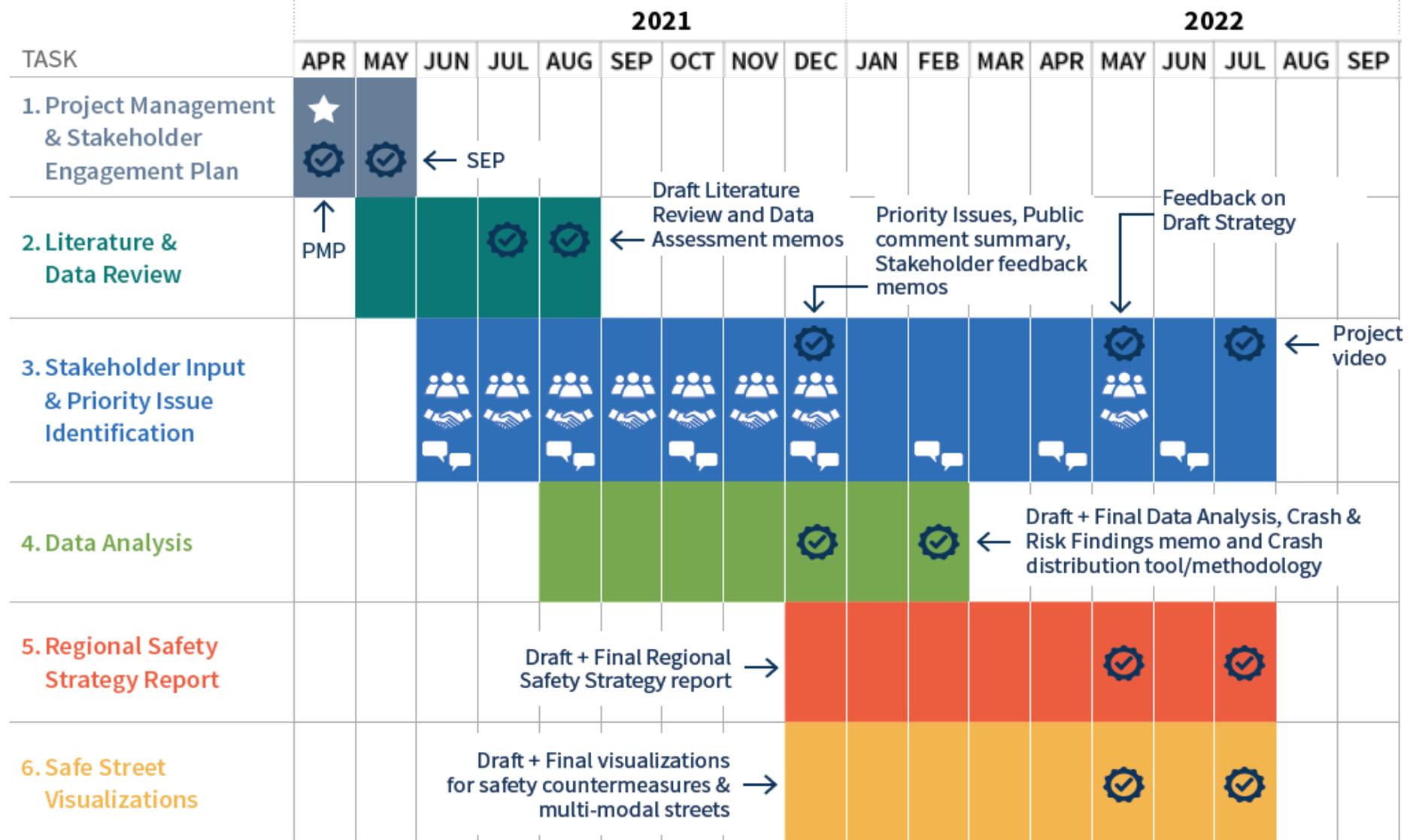
## ARC's Objective

Create a **Regional Safety Strategy** that addresses the safety of **all road users** through a **collaborative, multidisciplinary, and multimodal** approach.

## Guiding Principles

- **Incorporate** forward-looking, performance-based measures
- **Connect** strategy to existing plans and programs
- **Foster** collaboration and engagement
- **Balance** data-driven analysis with the human story

# Schedule



★  
Kickoff Meeting

✔  
TAC Meetings

✔  
Stakeholder Interviews/Focus Groups

✔  
Public Engagement

✔  
Deliverable

# Discussion

- What are your safety needs and priorities?
- What are your challenges related to safety (e.g., identifying priorities, selecting appropriate strategies, implementing projects)
- What processes/plans do you have to implement safety improvements?
- What datasets do you have that could support safety analyses?

